

Privacy Policy.

What does this policy cover?

This privacy policy sets out how Ryder Maritime Logistics uses and protects any information that you provide to Ryder Maritime Logistics whilst using this website.

By continuing the use of this website, you are agreeing to the terms and conditions as stated within this privacy policy. This policy applies to you, the user of this site and Ryder Maritime Logistics, the owner and provider of this website.

GDPR

The data provided whilst accessing this site will be adequate, relevant and not excessive in relation to the purposes of which it collected and/or further processed. Data processing is necessary for the contract between a customer or supplier of Ryder Maritime Logistics. The following statement provides justification and the documentation of the information we collect from customers, suppliers and our compliance with the General Data Protection Regulation 2018.

Under Article 24 of the GDPR, the Regulation states that "[w]here proportionate in relation to processing activities, [...] measures [...] shall include the implementation of appropriate data protection policies by the controller."

We are responsible for using personal data in a way which adheres to the strict data protection principles unless an exemption applies. This includes the data we use must be:

- used fairly, lawfully and transparently.
- used for specified, explicit purposes.
- used in a way that is adequate, relevant and limited to only what is necessary.
- accurate and, where necessary, kept up to date.
- kept for no longer than is necessary.
- handled in a way that ensures appropriate security, including protection against unlawful or unauthorised processing, access, loss, destruction or damage.

Changes to this privacy policy

At Ryder Maritime Logistics we are committed to protecting your privacy. Any information which is collected by which you can be identified whilst using this site, will only be used in accordance with this privacy policy. Ryder Maritime Logistics

ensures that you have control over your privacy and data. We may make amendments to this policy by updating this page at any time. You should refer back to this page to ensure you are content with any changes made.

What we collect

The information we collect must be adequate, relevant and not excessive. The use of your personal data by Ryder Maritime Logistics will be collected because it is necessary for our performance of a contract with you, because you have consented us to use this information or because it is in our legitimate interest. Any and all data that you provide to Ryder Maritime Logistics from any individuals who view and interact with our website, we may collect some of or all of the following personal and non-personal data:

- Name
- Contact information including email address
- Information you provide in the "Message" box of the contact us form which is required to fulfil the necessary task
- Browser type (collected automatically)
- Demographic information such as postcode, preferences and interests
- Language preference
- Referring site (collected automatically)
- IP address (collected automatically)
- Enquiry type

Why do we collect your data

The use of your data by Ryder Maritime Limited will always be on a lawful basis. We collect this data to,

- Supply our services to you
- Tailoring and personalising your experience to the site
- To process and respond to a query
- Internal record keeping
- In order to maintain our internal IT services
- Market Research
- Analysing your use of this site to improve the site and the user experience by gathering feedback

Cookies

All Cookies used by this website are used in accordance with current UK Cookie Law. The United Kingdom has two laws regulating the use of cookies: the Privacy and Electronic Communications Regulations (PECR), the UK Data Protection Act (DPA), and the UK GDPR.

Cookies are small text files that reside on a user's device, to store information about the user or monitor their activities on this site. Cookies work by assigning your computer a unique identification number that allows the website to remember things about you. They serve various purposes from collecting analytical data to personalising online advertisements and monitoring web browsing. The law advises websites to inform users about Cookies and their purpose.

Every website has the capability of sending its own Cookies. These Cookies are classified as either 'Essential' or 'Non-Essential'.

- Essential Cookies are either, used solely to carry out or enable the transmission of communications over a network, or necessary to provide an online service.
- Non-Essential Cookies are used to analyse your behaviour on a website or cookies used to display advertisements to you.

If we have obtained Identifiable Personal Information about you through our 'contact us' or 'Get a Quote' form, please be aware, this may be collected by a Cookie.

You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser.

You can also choose to delete cookies at any time but this may affect any information that allows you to access this website more effectively such as personalisation settings. Please keep your internet browsing settings up to date and consult guidance from your internet browser and manufacturer of your device if you are unsure of adjusting these settings.

Controlling your data and personal information

We understand and comply with your rights in relation to the General Data Protection Regulation 2018. These include;

- be informed about how your data is being used
- access personal data
- have incorrect data updated
- have data erased
- stop or restrict the processing of your data
- data portability (allowing you to get and reuse your data for different services)
- object to how your data is processed in certain circumstances

If any information we collect on you is incorrect or incomplete please contact info@rydermaritimelogistics.co.uk so our team can amend this. You can also contact this email address if you wish for your data to be removed from our databases. We will not sell, distribute or lease customer or supplier information which we collect and store to third parties unless we are required to do so by law. We ensure your data is stored to the correct security requirement and protected against unlawful or unauthorised processing.

Ryder Maritime Logistics will always use your data in a manner which is lawful and necessary.

Security

The information which you provide whilst accessing our site may be processed within the European Economic Area (EEA). This information may be considered as personal information. Be assured that is personal information will be secured with the appropriate data protection laws, whilst also being protected by European data protection standards. We comply with our obligations under GDPR and the Privacy and Electronic Communications (EC Directive) Regulations 2003.

We have put in safeguards where suitable to prevent the unauthorised disclosure or access of your information. We will only store your data for as long as necessary, this is until the business no longer requires it or the purposes of this information have been fulfilled. Once your information has fulfilled its purposes for the business, we will delete it or anonymise it so it can no longer be traced back to you. Please keep in consideration that if this information is anonymised, we remain the right to continue use of the information you have provided regardless of your acknowledgement. Again, once this anonymous information is no longer of use for the business it will be deleted in accordance with UK law and regulations.

We understand and obey with your right to be forgotten as stated in UK GDPR. You the right to ask us to delete any personal data we hold about you. To do so please contact info@rydermaritimelogistics.co.uk.